



Intec Social Business Adoption QuickStart

Drive the launch and adoption of social business software throughout your organization

Highlights

- Identify quantifiable and repeatable business improvement opportunities
- Agree key success criteria and timescales for adoption process
- Evaluate readiness and prioritise adoption activities
- Align adoption strategy with organisational culture
- Support communications, training and governance
- Train early adopters, advocates and end users
- Plan for moving from early adoption to sustainable adoption
- Monitor, measure and share engagement and business value
- Employ proven 'Flight Path' methodology to support success

Whether your organisation is advanced or just starting it's use of social business practices it is important to approach adoption as a transformational journey that leads to new ways of working. However, acquiring the right solutions and implementing them in the most effective way requires thoughtful analysis of your current situation, as well as a detailed plan for execution.

The Intec Social Business Adoption QuickStart Program will use proven methodologies to assist your organisation in assessing, prioritising and accelerating the implementation and business value of IBM Connections software. Typically, Intec will deliver a series of assessments, along with consultative planning and design reviews, onsite workshops and skills-building activities, all designed to transform your organisation into a social business.

Preparing for Strategic Adoption of Social Business

Organization



Top-of-Line Social Business Transformation Issues

- Determination of Future Business Models
- Responsibility for Social Business Transformation
- Identifying Social Business Tools & Technologies
- Highest Value & Lowest Risk Direction
- Reconciliation of Existing Project and Initiatives



Social business assessments and workshops

The Intec Social Business Adoption QuickStart engagement provides a series of intensive workshops. At the end of each workshop Intec will analyse the results and create a summary report detailing conclusions and actions. It is important that all relevant project sponsors and stakeholders attend to ensure all views and interests are represented. Through these face-to-face engagements, you will gain the skills and insight to more effectively align business needs with social business value:

- Social business value assessment
- Business value workshop
- Deployment planning workshop
- Advocate enablement workshop

Implementation of your adoption road map

Throughout this process we ensure the social business adoption road map is aligned to your organisation's unique needs and values, thus delivering a solution that addresses the key requirements for success:

- Identify and develop executive support
- Align communication and enablement strategies
- Support creation of policies and guidelines
- Provide business support content seeding

Training for Community Managers (Optional)

Intec can help support accelerate your social community growth through community manager training. This offering is fully extensible and can be utilised by all lines of business to empower their own community managers to provide expert mentoring services:

- Identify and train community managers
- Define and launch top communities
- Provide tactics for promoting membership and participation (Gamification)
- Support active and appropriate content contribution

A well defined service process

Intec consultants will work closely with you to understand the nature and culture of your business. Then, we'll develop a plan of action and an adoption road map. We'll help you find the right strategies, tactics and technology options for your specific requirements.

Costs

Because no two organisations are the same Intec provide a tailored service based upon your specific requirements. We will invest time to work with you in putting together a tailored solution approach designed to incorporate all the required elements at a fixed price.

Why Intec?

At Intec, we collaborate with our clients, bringing together business insight, significant experience and and technology to provide a distinct advantage in today's rapidly changing business environment. Through our integrated approach to problem solving, solution design and execution we help turn our customers strategies into action. With over 25 years experience we can help customers anticipate change and profit from new opportunities.



Intec Intec House St Nicholas Close Fleet
Hampshire GU51 4JA
tel. +44 (0)1252 775400
fax. +44 (0)1252 775444
www.intec.co.uk