

exertis

PathFinder turns Black Friday into Red Letter Day

ABOUT EXERTIS

Exertis is one of Europe's largest and fastest growing technology distribution and specialist service providers, delivering innovative solutions and services across Supply Chain Services, Sales & Distribution, Marketing, PR and Digital services. Partnering with 700+ global technology brands and over 13,000 resellers, e-commerce operators and retailers across Europe, Exertis turnover grew by 11% to £4.483 billion in year end 31st March 2021.

CHALLENGE

Distributing to some of the largest online and real-world technology retailers, and providing order fulfilment for many of its partners, you would expect Exertis to be a little busy over the Black Friday period, especially given the way popularity of the annual event has grown in recent years.

Often, faced by significant surges in volumes of data, a standard EDI system can become a major bottleneck in a company's data flow.

The ability to maintain seamless trade with all trading partners over this period is critical, whilst ensuring that any unforeseen issues can be identified and rectified as quickly as possible.

BENEFITS

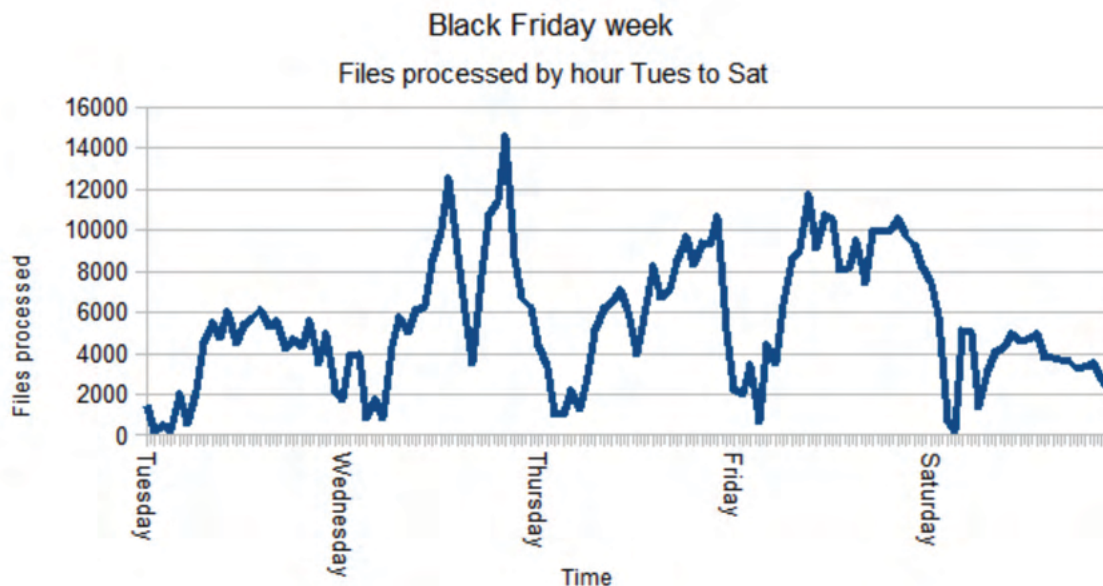
Having installed a PathFinder Data Exchange Solution from Orion Consulting Limited, PathFinder took the volume of data received over Black Friday and did what it does best – it processed it quickly and automatically while highlighting any errors in the data received, for immediate action.



The whole process around delivering EDI solutions is now much quicker and simpler thanks to Pathfinder. Not only is the software enabling us to do more the support we get from Orion is also first class.

Darren Yull,
Director – Integration and
Web Services, Exertis UK & Ireland

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In fact, over a five day period, Exertis processed an average of 5,500 EDI messages per hour, 24/7, with each message containing multiple documents. Processing often exceeded 10,000 messages per hour and peaked on the Wednesday evening at over 14,000 messages per hour. Messages include inbound orders, and related outbound documents such as invoices and despatch advice notes – all have to be identified, translated and routed correctly, forming a secure and reliable communications flow between trading partners and the Exertis ERP system.

Pathfinder has delivered on all aspects for EDI requirements. Quite simply it has enabled us to massively increase our EDI capability over recent weeks. We are now able to get more throughput than ever before, with greater visibility and the correct alerting.

Darren Yull, Director – Integration and Web Services, Exertis UK & Ireland

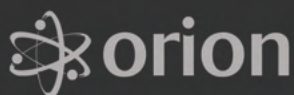
ABOUT PATHFINDER

PathFinder is a data exchange tool, which can be used anywhere where there is a requirement to move a electronic business document between separate computer systems in a controlled, monitored and reliable fashion.

Although most commonly used for Electronic Data Interchange (EDI), the exchange of business documents (orders, invoices, despatch notes etc) in pre-defined formats between separate trading partners using a variety of communications protocols, PathFinder can be used for document transformation and communication for any purpose. Examples include the loading of orders into databases, automatic extraction and delivery of attachments from emails, and the use of APIs to extract and process data from both internal and cloud-based systems.

Companies upgrading to PathFinder from other solutions regularly tell us that PathFinder far surpasses the capabilities of their previously used solution.

For further information on PathFinder please visit our website at www.orionltd.co.uk or call us on 01572 771316



Linking your systems to each other and the world outside. Orion Consulting offers a range of EDI products, services and training to make your business work smoother, faster and more efficiently.